

The Art & Science of Service Design

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What is SOA?

- SOA is *architecture* - a set of best practices for the organization and use of IT, and the *discipline* to follow them
- Abstracts software functionality as loosely-coupled, Business *Services*
- Services can be composed into applications which implement *business processes* in a flexible way, without programming



Lego “Ilities”

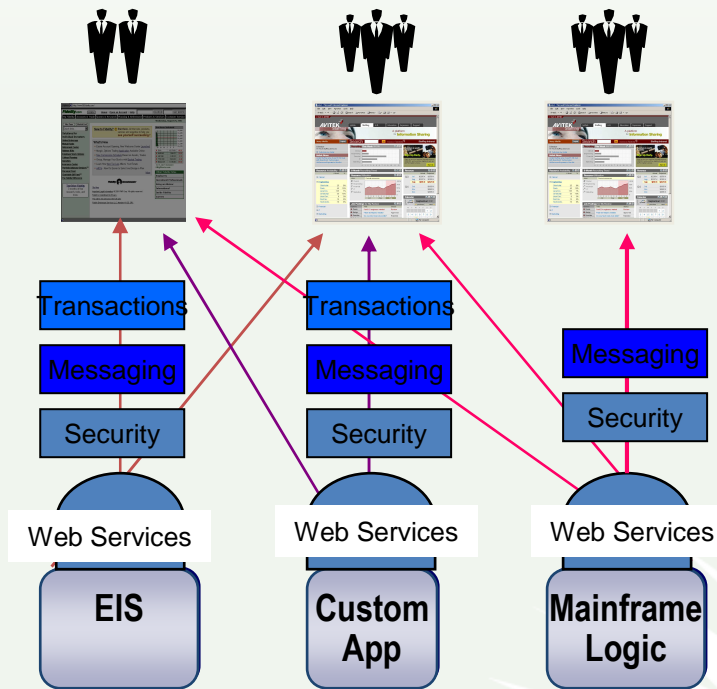
- Interoperability
- Unbreakability
- Composability
- Reusability



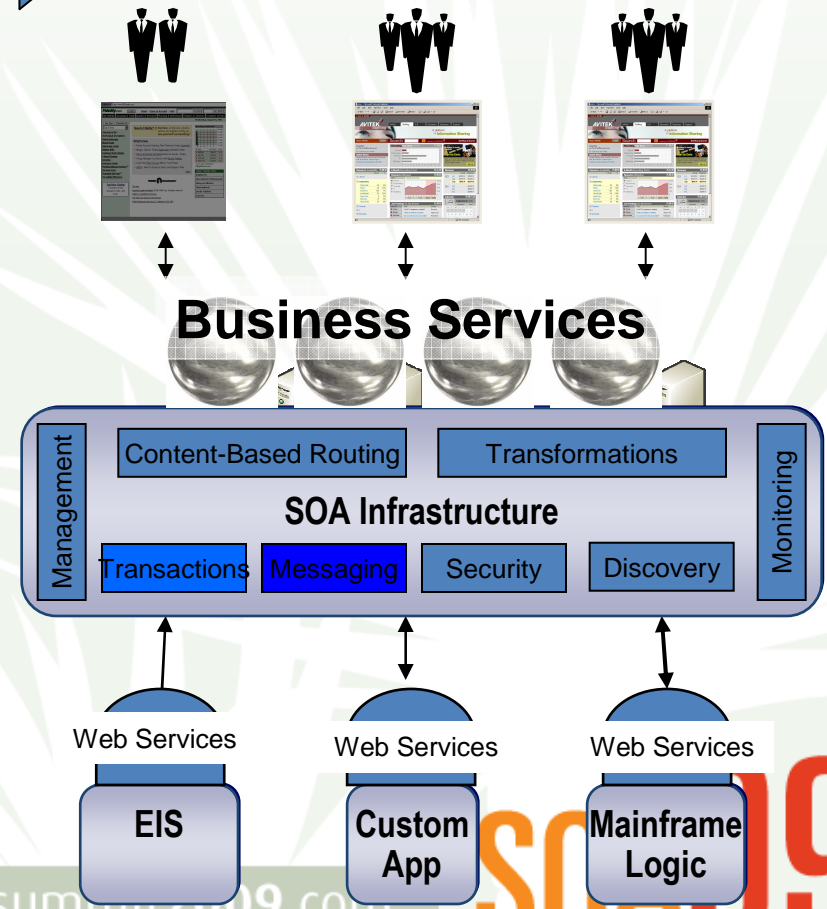
What the Business wants from IT!

SOA vs. Web Services

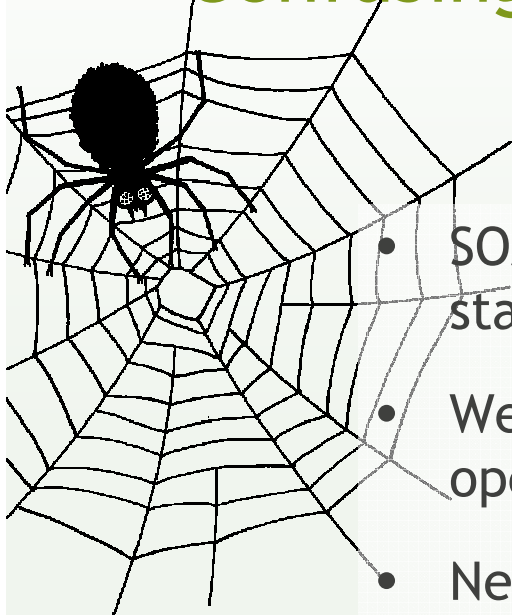
Standard n-Tier Architecture with Web Services



SOA leveraging Web Services



Confusing SOA & Web Services



- SOA is an architectural approach, Web Services are standards-based interfaces
- Web Services serve a role in SOA implementations when open standards are required
- Neither is necessary for the other
- Vendors promote this confusion by calling Web Services integration “SOA”

If not Web Services, Then What?

- To be a Web Service, a Service interface *must* conform to WSDL
- WSDL is seriously lacking in many respects
- So, many Services follow contract templates that go beyond WSDL
- The architects' dilemma: Web Service or Service with internal standard contract template?



What's a Service?

- Word has many meanings
- Even in IT, has many meanings
 - Software-as-a-Service
 - IT Service Management
 - SOA



Levels of Service Abstraction



- Service Implementation
 - Working software that implements the Service



- Service Interface
 - Contracted interface to underlying functionality (includes Web Services)



- Business Service
 - Abstraction of underlying functionality and data with a clear business context

Consumers & Providers

- Service Provider - software endpoint that provides a Service interface
- Service Consumer - software endpoint that interacts with a Service Provider as per the Service Contract
- *Providers* and *consumers* are patterns - the same software might be both at once
- Providers and consumers should generally be *loosely coupled* from one another



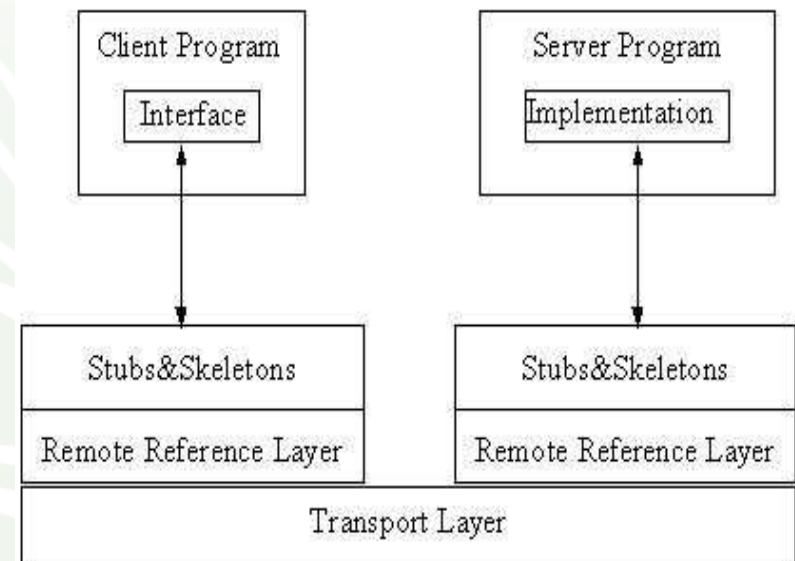
What are Services? (Technically, *Service interfaces*)

- Contracted interfaces to software functionality and data that communicate via messages



Interoperability vs. Portability

- Traditional RPC-based distributed computing based upon *portability*
 - Object serialization
 - Remote method invocation
 - Simulate one local computer
- SOA based upon *interoperability*
 - Code remains in place, known only by contracts
 - Computers interact via messages



**“Write once, run anywhere” gives way to
“write once, access anywhere”**

Service Interfaces Aren't Good Enough!



- Service Interfaces provide a *technical* context
 - Standard interfaces like Web Services help, but don't provide all the benefits of SOA



- Business Services provide the *business* context
 - The business doesn't care *how* it works, as long as it does!

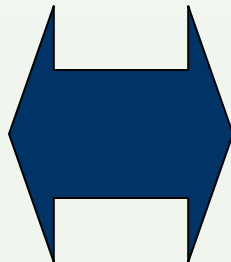
The Difference is the Abstraction

- Mature technology is complex on the inside yet simple on the outside



- The secret is the *abstraction layer*

Abstraction = *Working Illusion*



Building a Working Illusion

- Service abstraction provides simplicity to user
- Requires additional complexity “behind the scenes”
- Sleight of hand & misdirection!



The Fundamental Technical Challenge of SOA

Creating & Maintaining the Service Abstraction

- Location-independent, loosely coupled *business Services* that:
 - Provide business agility
 - Support flexible business processes
 - Empower users
- At a higher level of abstraction than a Service interface



Sounds good, but how does it work?

Multiple Interfaces per Implementation

One Service implementation that supports multiple consumers



Examples: Multiple Interfaces Per Implementation

- Supporting consumers with different form factors
 - Examples: Mobile, desktop, browser
- Supporting users with different data format requirements
 - Examples: Differing address formats, schema versions
- Handling Service versioning
 - Each interface a different “Service version”

Multiple Implementations per Interface

May have multiple contracts



Examples: Multiple Implementations per Interface

- Load balancing/failover
 - Transparent at the interface level (single contract)
- Service levels
 - Example: Bronze, silver, gold customers (multiple contracts)
- Location independence of infrastructure
 - Implementations can be local or remote as appropriate (single contract)

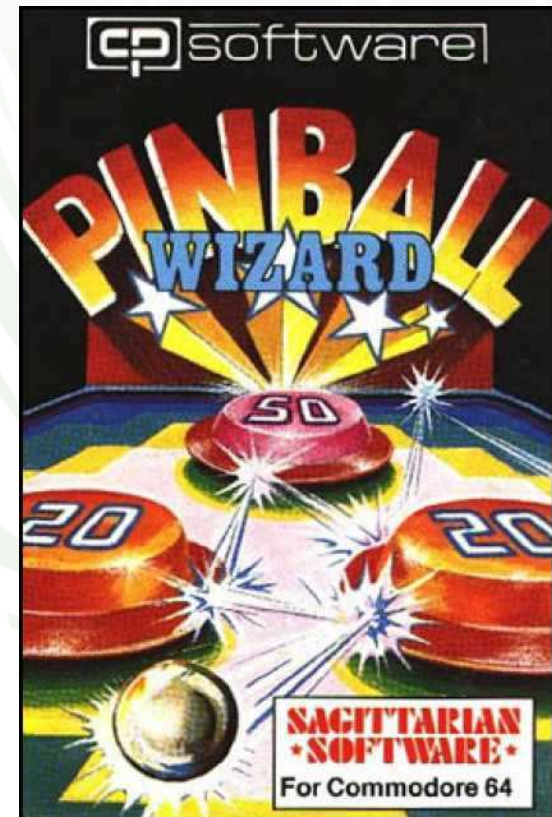
Multiple Interfaces per Business Service

Provides the business abstraction



Actualizing the Business Service Abstraction

- The business sees a single, location independent Business Service
- Requests to Business Service routed/transformed as necessary as a matter of policy
- Business Services abstract both data and application functionality/transactionality



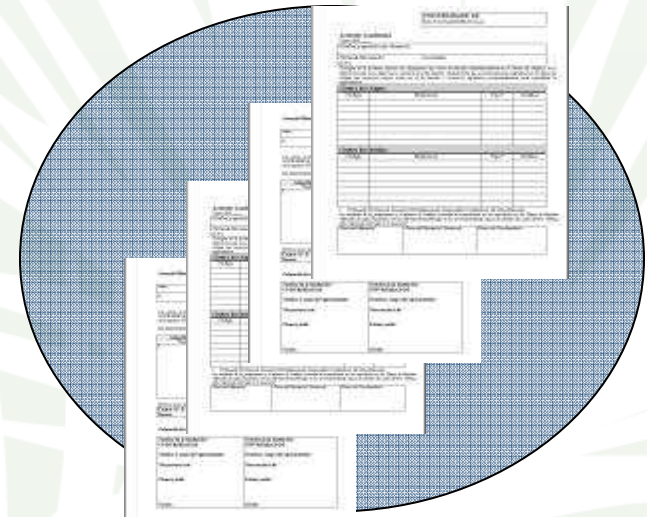
The Secret Sauce: Metadata

- Enables composite applications to be built *declaratively* (through configuration), not programmatically (with code)
- *Business* logic in composite applications represented in metadata
- Puts business logic in the hands of business users!



Metadata for SOA

- Contract metadata
 - What a Service should do (functional)
 - How a Service should behave (non-functional)
- Process metadata
 - How processes are configured
 - How processes are composed
- Policy metadata
 - What rules apply in various situations
- Schemas
- Others...

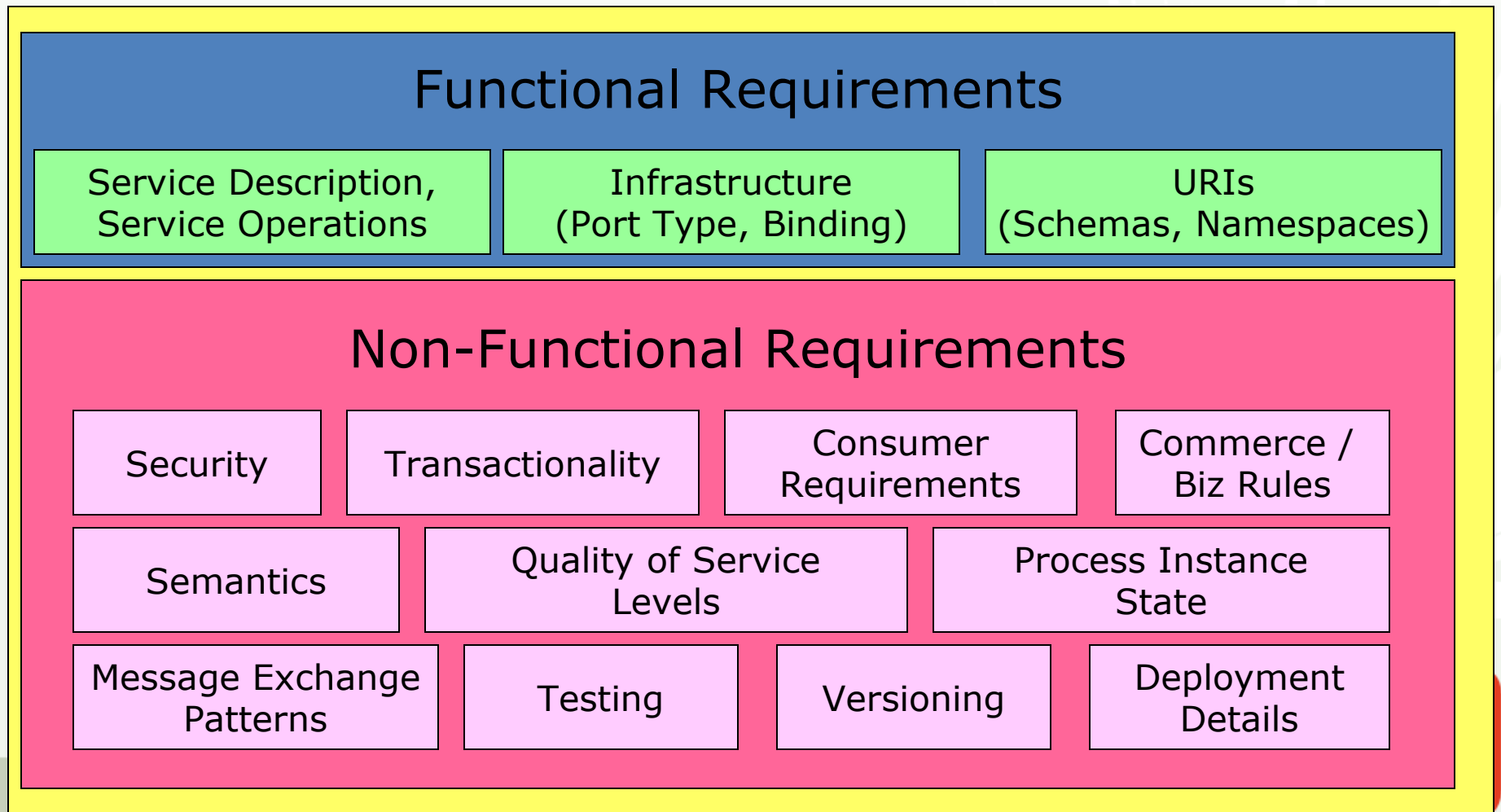


What's a Service Contract?

- *Service contract* - a document external to each participant that provides the information each participant needs to interact with the other
- *Web Services Description Language (WSDL)* - standard Service contract language
 - *Woefully inadequate!*



What's in a Contract?



What's NOT in the Contract

A contract is an expression of visible aspects of Service behavior.

It does NOT specify:

- Service Implementation Details
 - Programming model
 - Object references
 - In-memory representations
- Examples
 - Exposing Java Classes
 - Serialization of Java Objects



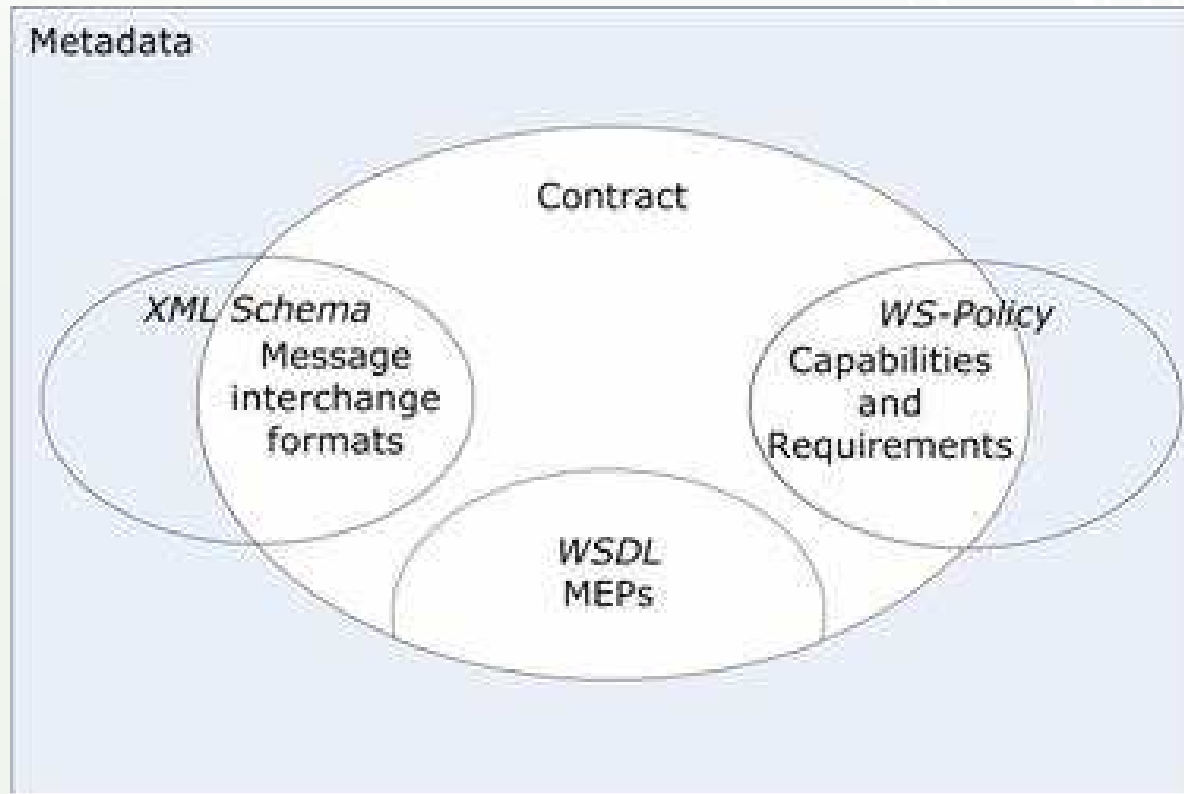
WSDL: Service Contract Starting Point

```
<?xml version="1.0" encoding="UTF-8"?>
<definitions name="DayOfWeek"
targetNamespace="http://www.roguewave.com/soapworx/examples/DayOf
Week.wsdl"
xmlns:tns="http://www.roguewave.com/soapworx/examples/DayOfWeek.w
sdl"
xmlns:soap="http://schemas.xmlsoap.org/wsdl/soap/"
xmlns:xsd="http://www.w3.org/2001/XMLSchema"
xmlns="http://schemas.xmlsoap.org/wsdl/">
  <message name="DayOfWeekInput">
    <part name="date" type="xsd:date"/>
  </message>
  <message name="DayOfWeekResponse">
    <part name="dayOfWeek" type="xsd:string"/>
  </message>
  <portType name="DayOfWeekPortType">
    <operation name="GetDayOfWeek">
      <input message="tns:DayOfWeekInput"/>
      <output message="tns:DayOfWeekResponse"/>
    </operation>
  </portType>
  <binding name="DayOfWeekBinding" type="tns:DayOfWeekPortType">
    <soap:binding style="document"
transport="http://schemas.xmlsoap.org/soap/http"/>
    <operation name="GetDayOfWeek">
      <soap:operation soapAction="getdayofweek"/>
      <input>
        <soap:body use="encoded"
namespace="http://www.roguewave.com/soapworx/examples"
encodingStyle="http://schemas.xmlsoap.org/soap/encoding"/>
      </input>
    </operation>
  </binding>
</definitions>
```

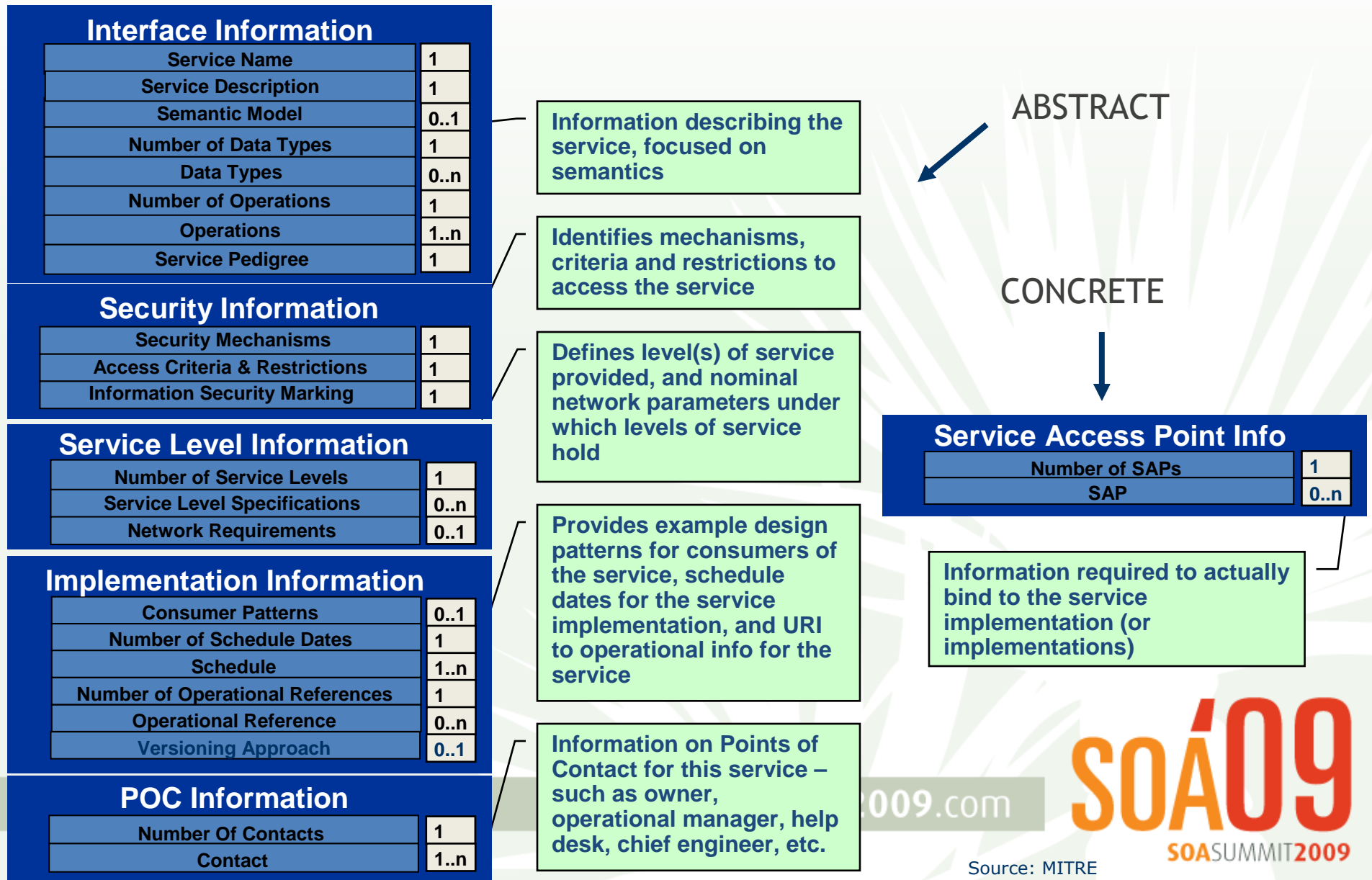
```
<output>
  <soap:body use="encoded"
namespace="http://www.roguewave.com/soapworx/examples"
encodingStyle="http://schemas.xmlsoap.org/soap/encoding"/>
</output>
</operation>
</binding>
<service name="DayOfWeekService" >
  <documentation>
    Returns the day-of-week name for a given date
  </documentation>
  <port name="DayOfWeekPort"
binding="tns:DayOfWeekBinding">
    <soap:address
location="http://localhost:8090/dayofweek/DayOfWeek"/>
  </port>
</service>
</definitions>
```

- Sample WSDL file
- Describes port type, binding, input, output, Service name and URL

Contract Metadata Beyond WSDL



Sample Service Contract Template



Meeting Client Needs: MITRE

MITRE

US Federally-Funded Research & Development Center (FFRDC)



Challenge

- Supports government activities around technology, including enterprise architecture
- Needed to provide baseline architectural guidance for Service development
- Insufficient existing examples of Service design artifacts and best practices
- Need to support multi-billion dollar agencies with different change management issues

Solution

- Created the Service Definition Framework (SDF)
- First proposed in 2003 and updated frequently since, latest version in 2007
- Realized that WSDL was insufficient for Service definition
- Included use of OWL-S and semantic information in Service definitions

Results/Benefits

- SDF increasingly widely adopted within different government agencies
- SDF identified as key element of strategy, foundational piece of governance
- Consistent method for describing services across DoD
- Consistent method for finding services across DoD
- Lowered Cost Of Federating Service Discovery Registries



ZapThink is an industry advisory & analysis firm focused exclusively on SOA, EA, and Enterprise 2.0.

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Thank You!



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